

## 6.2.1 Example of activity successfully implemented based on the strategic plan

### Student Training Program (STP)

#### Introduction:

It is a known fact that there is a wide gap between what the corporate world expects from management graduates and what they get. As thousands of MBA's graduate each year, competition gets tougher and it is clearly not only "survival of the fittest" but "employ the best". Keeping this in mind, STES has developed a student training program (STP) which in general aims to improve the "employability" of students. This program has the following objectives:

- Improve communication skills,
- Develop a fulgurous personality,
- Instill a sense of discipline,
- Create an exposure to the realities in the corporate world, and
- Improve analytical skills.

#### Program Details:

This training program is to be undertaken by the student from the start of the first year of the MBA program.

#### Unique Features:

The unique features of this program are mentioned below.

- STP is incorporated into the curriculum to help prepare and evaluate the students.
- Training provided is based on the need of the student.
- A good blend of class room and hands on training is provided by expert faculty.

