

# NEWSLETTER



Singhad Institutes

## *Singhad Business School*





## INDIVIDUAL HIGHLIGHTS:

- ***Induction Programme***
- ***National Library Day***
- ***Guest Session- Life Changing Skills***
- ***Guest Session- Social Media***
- ***Sadbhavna Divas***
- ***Excel Workshop***
- ***Guest Session on Anti-Dowry***
- ***Case Study Workshop***
- ***Teacher's Day & WASTE to BEST Activity***
- ***Guest Session- German Made Easy***
- ***Selfie with Bappa***
- ***Roop Ganesha***
- ***Gandhi Jayanti***
- ***Session on Gender Discrimination***

# *The Director's Message*



*The Messenger has paved way for the students to explore various opportunities. It has gradually started taking shape and come into form.*

*Every little step towards development is given space and liberty. Each activity, event or piece of information gets 'space' in the e-newsletter. The students are encouraged to write more often and share some published work, news flash that is of importance.*

*The students are trying their best to put forth the happenings @ SBS along with some valuable information that might interest you.*

*he Messengers' very purpose of keeping one and all informed is pretty noticeable from the fact that students are coming back with more and more information as well as compliments.*

*I wish all associates of SBS good luck,*

*Thanks & Regards,*

*Dr. Vijaya Puranik*

*(Director)*

## *Inauguration of New Academic MBA Batch 2018 – 2020.*

*Induction program for each new batch entering the corridors of SBS is conducted every year; but seems as fresh and authentic as if being organized for the first time.*

*The main objective of this programme is to sensitize the young budding managers with the pragmatic experiences of the corporate world and its expectations from them in the challenging and changing Global scenario.*

*This year too it was an engaging program on 8th August, 2018 where Dr. Vijaya Puranik, the Director of SBS formally welcomed our chief guest for the occasion retired ACP Khaladkar. and keynote speaker Sr. management consultant Mr. Bharat Damani, and led them to the dais for the inaugural ceremony by auspicious lighting of our traditional lamp.*

*Director of SBS welcomed the students of 2018-2020 with her words offering challenges, opportunities and great scope for the students to make the most of these two years at SBS.*

*ACP Khaladkar gave an enlighten speech to motivate each and every youngster of the new batch of 2018-2020 along with nice anecdotes and he also advised students to join hands towards safe ridings and following traffic rules.*

*Mr.Bharat Damani too followed with the same tempo and in sync with the objectives and right mission of the Sinhgad Business School in promoting global citizens.*

*Mr.Bharat Damani instantly formed a connect with the students by way of delivering a very apt and strong message to the batch and truly shared the following five lessons he has learnt through his career that were felt captivating by one and all:*

*One must be open to change & embrace change*

- To manage Industrial Cultural mixture*



## *Day 2:-Guest Session By Mr. Gaurav Gore & Mr. Girish Khatri*

*We invited two guests Mr. Gaurav Gore, a motivational speaker, Director of I-identify Academy Pvt. Ltd. which is initiative taken for the betterment of students.*

*The program has been started with the motivational speech of Mr. Gaurav, he has shared entrepreneur tips and he has walked us through the drawbacks of current education system and what needs to be changed in it.*

*He focused on 3P skills that are people skill, prioritization skill, and last persuasion skills.*



*Mr. Girish Khatri who is the Director of Khatri Pot Ice-cream and Mastani, gave a speech on his struggle as an entrepreneur to a successful businessman, also he shared his personal experience of how they came up with the idea to open an Ice cream chain, though he faced many barriers which broke him however he gathered the courage and didn't lose hope and was able to create a brand and is successful.*



*The two-day program also included a briefing on course structure and curriculum by HODs, sessions on career options, introduction to library resources and databases. The students were made aware of the industry expectations by senior colleagues. Students were also introduced to team building, leadership and other key management skills through various activities and games.*

*Besides this they were few more programs conducted by our faculty members as follows :*

- Management Games*
- Stress Management Sessions*
- Memory Improvement Session*

*The program saw enthusiastic participation from the students.*

## *Day 2:- Psychometric tests*

*Day 2:- Psychometric tests were conducted for MBA Semester I students on the second day of Induction in the post lunch session.*

*The purpose of testing the students aspiring to be managers was twofold:*

- 1. To find out their personality profile and,*
- 2. To advise them on areas relevant to the field of management.*

*Tests were conducted in batches of approximately 30 students per class and administered by in-house faculty members who were trained in Learning Style Inventory, MBTI (Myers and Briggs Type Indicator) and FIRO-B (Fundamental Interpersonal Relations Orientation-Behaviour).*

*Counseling of students on the basis of scores of these Psychometric Tests by the experts will be conducted after the Induction Program.*



# National Library Day

August 12th is being celebrated as National Librarian's Day in India, in remembrance of national professor of library science, Dr S. R. Ranganathan (1892-1972), who had spearheaded library development in India.

**Date:** 14/08/2018

**Venue:** Sinhgad Business School Library Reading Hall

**Timing:** 12.30 pm



## Five Laws of Library Science:

- Books are for use
- Every reader his/her book
- Every book, its reader
- Save the time of the reader

Library is a growing organism August 12th is being celebrated as National Librarian's Day in India, in remembrance of national professor of library science, Dr. S. R. Ranganathan (1892-1972), who had spearheaded Library development in India.



## Guest session by Mr. Eklavya Malhotra

- Day, Date/s and Time of the event: 17 August 2018
- Description of audience/students/ participants: MBA Sem I
- No of audience/students/ participants: 84
- Venue: Seminar Hall
- Coordinators: Anuradha Maam and Vrinda Maam
- Name: Mr. Eklavya Malhotra
- Designation: CEO
- Company: Upohan Management Consultancy



**Brief introduction:** He has completed his MBA in 2007

from Welinkar Institute of Management, Mumbai and is a B.Com graduate. Mr. Eklavya has led consulting engagements ranging from strategy formulation and execution using Balanced Scorecard, business planning, business process improvement, and streamlining the strategic HR alignment between organizations and its employees. His diverse and integrated consulting experience lends him expertise and holistic approach to building a strategy-focused organization.

He has managed consulting projects throughout the lifecycle and optimized business strategies for clients that have resulted in sustainable and impactful results. Mr. Eklavya has worked with clients in India, UAE, Qatar, Bahrain, Nigeria and Hong Kong across a wide cross-section of sectors including Government, BFSI, Manufacturing, Automotive, Media, Retail, FMCG, IT and diversified business groups.



Write up about the session: Mr Eklavya Malholtra gave a insight of his entrepreneurial venture and the challenges he faced in setting up the venture.

He spoke of various soft skills that any person needs to acquire in order to become successful. Time Management, Positive Attitude, Leadership skills, negotiation skills were some of these soft skills.

## Guest Session by Mr. Kunal Gandhi

**Day, Date/s and Time of the event: 24 August 2018**

- Description of audience/students/ participants: MBA Sem I
- No of audience/students/ participants: 120
- Venue: Seminar Hall
- Coordinators: Harshali
- Name: Mr. Kunal Gandhi
- Designation: Co-Founder of Radon Academia
- Company: Radon Academia



**Brief introduction:**

*Mr. Gandhi is the Co-Founder of Radon Academia since May 2017 and is also associated with Elysium Solutions Inc. as Marketing Lead since September 2016.*

*He has worked with more than 50 national and international brands across 12 business verticals solving diverse business, marketing, people and product problems.*

*Kunal Gandhi has a rich experience in developing social media strategies for various top notch companies. He spoke about the different social media sites and how these can be used for marketing. He also spoke how these sites could be used for developing oneself.*



## *Sadbhavana Diwas*

*“Sadbhavana Diwas” was celebrated on 20th of August 2018 at Sinhgad Business School, Pune.  
It was the 74th birth anniversary of late Prime Minister Shri. Rajiv Gandhi.*

*All the students and faculty took the oath on this occasion for the emotional oneness and harmony of all the people of India regardless of caste, region, religion or language.*



*They further took the pledge to resolve all differences through dialogue and constitutional means without resorting to violence.*



## Workshop- Advanced Excel

(27<sup>th</sup> & 28<sup>th</sup> August 2018)



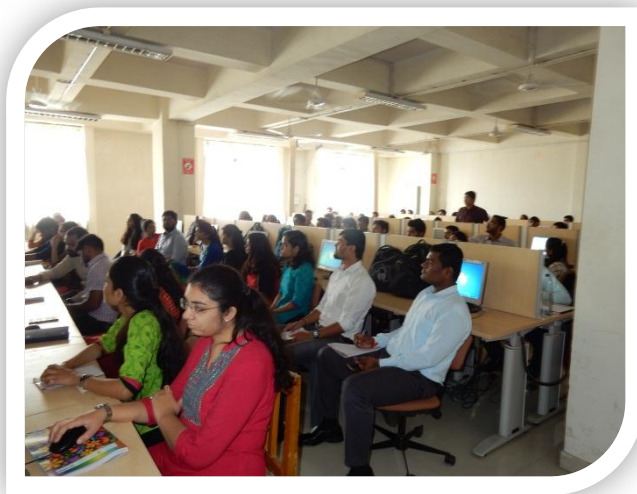
*Sinhgad Business School, SBS had organized a two day workshop in Advance Excel for all the students of MBA II Yr (Sem-III) ON 27<sup>TH</sup> & 28<sup>TH</sup> August 2018 from morning 10:00 am to evening 6:00 a.m*

*Dr Ravi Phadke Promoter and Consultant – BICON CONSULTANTS was the resource person for the above said workshop.*

*Dr Ravi Phadke posses good Analytical abilities, Knowledge of market research tools and databases, Skill of creating databases as per requirement and Expert Knowledge of Word, Excel,*

*PowerPoint, and basics in SPSS.*

*The students received a good insight regarding various formulas that can be used in excel for required output as well as about various tools present in excel that can be used for data analysis*



*Dr. Ravi Phadke (Resource person)  
– Delivering*

*MBA II Yr students –Participants of Advance session in Advance excel work*

## *Guest Session by on Anti-Dowry*

- *Day, Date/s and Time of the event: 29 August 2018*
- *Description of audience/students/ participants: MBA Sem I*
- *No of audience/students/ participants: 132*
- *Venue: Seminar Hall*

*Coordinators: Harshali Maam*

- *Name: Ms. Asha Kulkarni*
- *Designation: General Secretary*
- *Company: Anti Dowry Movement, Mumbai*



*Ms Kulkarni is an active participant of the Anti-Dowry movement. She spoke about the various social and economic problems prevailing in the society and the impact of Anti Dowry movement in India. She also made students aware of various laws in reference to the topic.*



## Harvard Case Study Workshop for Faculty

- Faculty Coordinator: Prof. Sagarraj G Tambade
- Date: 7<sup>th</sup> Sep. 2018

*Prof. Anuradha Khare introduced the guest to all, and felicitation was done by Dr. Vijaya Puranik, Director SBS. Without wasting further more time, Mr. Ketan R. Gandhi started off with presentation of the topic, Case study methodology.*

*On day 1 (6<sup>th</sup> Sep. 18) he brushed upon various issues like what is Harvard case study method? How to conduct a case? How do you identify key issues in a case? How do you write a case study analysis? etc.*

*On day 2 (7<sup>th</sup> Sep. 18), the faculties were given the cases based on their specializations. The faculties were asked to discuss in groups and workout the teaching notes. While the faculties were discussing, the guest interacted with each of the groups, acknowledging and resolving their queries.*

*Every group came forward, presented their case. Mr. Ketan listened to every group patiently addressed the issues and how to improve on the same. Vote of thanks was given by Dr. Vidyut Deshpande.*



## *Teacher's Day Celebration & WASTE to BEST Activity*

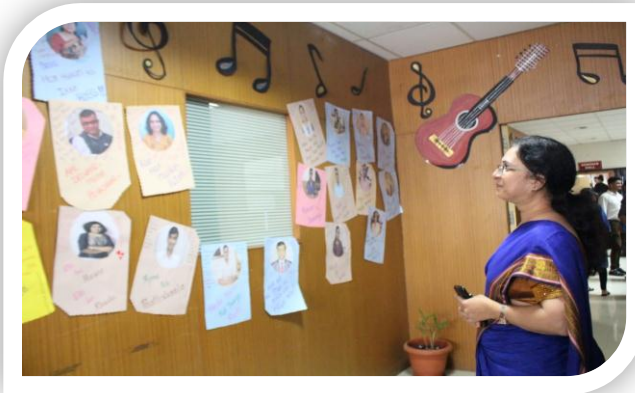
- *Date: 7th Sept 2018*
- *Program: Teacher's Day Celebration*
- *Faculty Coordinators: Prof. Vrinda Pandit*
- *Student Coordinators: Mr. Afzal Jamadar*



*Write Up:*

*This event was conducted on the occasion of teacher's day celebration. It was a joint effort of all students of MBA I & II. Students welcomed all staff members and the Director – Dr. Vijaya Puranik with tea and Snacks.*

*The director in her address*



*appreciated the all faculty members for their hard work, dedication, commitment and efforts which they are taking in developing and shaping their students bright careers.*

*Later students presented various entertaining acts as singing, dancing, shayari etc.*

*Students invited Mr. Gangadhar Jadhav armature flute player who has been playing flute for past 30yrs on the footpath of reputed college in Pune. This initiative was taken as a part of social responsibility and provides him a platform to showcase his talent.*

*SBS has organized “Waste to Best” program on 8th September 2018. Main idea behind this program is to create awareness about saving environment, advocating not to use plastic, using all type of waste to create some new article, and providing students a platform to showcase their creativity.*



*Faculty coordinator Prof.Vishal Gaikwad and Dr.Prashant Phule informed and briefed students about this event and supervised smooth execution of the program. Student club headed by Mr.Afzal Jamadar has coordinated the event.*



*Around 50 students has showcased their creativity through creating Paper Bins, Paper wall piece, Recycled Posters, Paper hangings, Paper bags, models etc.*

*Ms.Rutuja Pargaokar, Ms.Aishwarya Kadam, Mr.Kedar Sawant, Mr.Meet Parekh, and Mr.Manish Tayde, etc. of first year MBA were the volunteers for this program.*



- *Ms.Prathibha Kadam was the first prize winner*
- *Mr.Meet Pareekh stands second*
- *Ms.Priyanka Mishra and group was the runner up.*

<b>Name of the Program</b> Waste to Best	<b>Duration</b> 1/2 Day	<b>Date &amp; Time</b> 08 <sup>th</sup> Sep 2018 01:00 PM Onward
<b>No. of Participants</b> 50	<b>Faculty coordinators</b> Prof.Vishal Gaikwad Prof.Prashant Phule	<b>Venue: 4<sup>th</sup> Floor</b> Annex Hall
<b>Student Coordinator</b> Mr.Afzal Jamadar	<b>Peon</b> Mr.Rahul Pusawale Mr.Dipak Mahire Mr.Sachin Patil	<b>Total Sessions:</b> 1
<b>Dignitaries Present:</b> Dr.Vijaya Puranik, Director SBS		

## Guest Session – German Language Lab

Day, Date/s and Time of the event: 10 Sept 2018

- Description of audience/students/ participants: MBA Sem I German Language students
- No of audience/students/ participants: 24
- Venue: Seminar Hall
- Coordinators: Harshali Maam
- Name: Prof. Dusmanta Chakra
- Designation: Senior Faculty and BKD Co-ordinator
- Company: Max Mueller Bhavan, Pune.



*Prof. Chakra's lecture was very interactive and informative. He first took a quiz on Germany and distributed many posters on German language to the winners. Then he showed a video on why learn German and different opportunities after learning German.*

*He then thought a nice poem in German and thought them the language through the poem and actions along with the recital.*



*Students were very happy to learn the language as by using various Way he made learning German a fun activity, whereby the Students could grasp the language faster.*

## *Roop Ganesha che- Cultural Event*

*Students' Club over the years has been organizing events that bring together. fun, creativity, innovation and freshness in all the aspects of our life.*

*“Roop Ganeshache” – the Cultural Activity of Sinhgad Business School, since its inception has always brought out the best talents in the college to the fore.*



*It was organized on 28<sup>th</sup> Sept 2018 with much fanfare.*



*Participants have displayed their skill in making various forms of lord Ganesha in an eco friendly way.*

*This activity was co-ordinated by Prof. Vrinda Pandit- Overall co-coordinator- I year and student club members.*

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## Selfie with Bappa



## *Gandhi Jayanti – Swachhata Diwas*

### **Name of the Function: Gandhiji Jayanti and Swachhata Diwas 2018**

- Dignitaries Present: Director SBS
- Date: 02nd Oct 2018
- Time: 02:00 PM Onward



Swachh Bharat Mission runs by ministry of HRD in India from 2nd October 2014 to 2019.

In this series once again Sinhgad Business School, Pune (SBS) celebrated Swachh Bharat Mission in the college premises along with celebration of Mahatma Gandhi Jayanti.

The campus was cleaned by the teaching, non-teaching staff and the students, the cleaning of polythene bags, collecting dirty materials and fencing around the plant plantation site and the wastage was dispersed in to the dumping yard.

The students also cleaned the circulation area.

The students also watered the plants. Various cleanliness and hygienic aspects were discussed.

Teacher speakers told about this Swachhata mission and it's important.

Dr. Vijaya Puranik, Director SBS highlighted the vision of Hon'ble Prime Minister of India about Swachh Bharat Mission. She explained about Mahatma Gandhiji's dream of a clean India. She also told cleanliness is required to live healthy, as Cleanliness is equal to Godliness.

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All the teaching, non-teaching staff, students and alumni of SBS were present for the program.



## *Video Screening and Discussion on Gender Discrimination*

<b>Name of the Program</b> Gender Discrimination	<b>Duration</b> 2 Hour	<b>Date &amp; Time</b> 03 <sup>rd</sup> Oct 2018 & 12:00 PM
<b>No. of Participants</b> 50	<b>Faculty coordinators.</b> Prof.Vishal Gaikwad Prof.Prashant Phule	<b>Venue: 4<sup>th</sup> Floor</b> Seminar Hall
<b>System Admin:</b> Mr.Namdev Navale	<b>Peon</b> Mr.Rahul Pusawale Mr.Dipak Mahire Mr.Sachin Patil	<b>Total Sessions:</b> 1
<b>Dignitaries Present:</b> Dr.Vijaya Puranik, Director SBS		

SBS has organized a sensitisation program on gender discrimination on 03<sup>rd</sup> Oct 2018 for the first and second year MBA students. Video clips on this issue were shown to the participants followed by the discussion on this issue.

Students have taken active participation in the discussion on various issues related to gender inequality and gender discrimination. They have discussed their views on this issue and shown the concern on such a sensitive topic in the society and concluded to curb and vanish any kind of discrimination from the society.

Faculty coordinator Prof.Vishal Gaikwad and Dr.Prashant Phule spoke about this issue in India and global scenario with the statistics related to this issue. Students were very participative in the discussion and felt to eradicate such traditions from society and taken an oath for equality, liberty and freedom and no discrimination on any basis.





***Creative Team***

- ***Prof. Smita Kakade***
- ***Student:- Ashish Wankhede Div C***

